



Smiley Umbrella



Looks ordinary. Opens extraordinary.

- Smiley face inside classic black brolly.
- Carbon fibre struts defy windy day.
- Lightweight, super-tough & durable.
- Telescopic, with matching slip case.
- Full size, 100cm diameter when open.
 - Coated for Full UV protection.
 - A collaboration with Smiley®

Happiness is one click away. Looks like an ordinary black umbrella. Until you open it. Classic black on the outside. Giant yellow Smiley^{®} on the inside. A cheerful surprise for you, and everyone walking past.
Lightweight, tough enough for windy weather and compact enough to take everywhere. Because a little rain should never wipe the smile off your face.

Designed and made by Suck UK

250 x 50 x 50mm | 0.4Kg

SUCK UK LTD

<https://www.suck.uk.com/products/smiley-face-yellow-umbrella/>

Camden Park Studio, Camden Park Road, London NW1 9AY



Smiley Umbrella

An idea by Suck UK Design Team
made by Suck UK



Mark E Smith once said "if it's me and your granny on bongos, it's the Fall". It's a lot like that here - if it's Sam & Jude and a revolving team of talented creatives, it's Suck UK. From the inception of the company in 1999 Sam & Jude have been the constant driving creative force, but none of that would be possible without a great team of designers and developers who turn these ideas into something great. Once a Sucker always a Sucker.